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Ballogy Named Official Skills Assessment Platform of Washington Interscholastic Basketball Coaches Association

Washington Coaches, Teams and Players to Track and Measure Development with Ballogy Pro

AUSTIN, TX – November 2, 2021 – [Ballogy Inc.](https://www.ballogy.com), the industry standard for youth athletic skills measurement and tracking and leading exposure platform for athletes aspiring to get to the next level in their sport, announced today that it is partnering with the Washington Interscholastic Basketball Coaches Association (WIBCA) to offer Ballogy Pro to its coaches and teams statewide.

Ballogy Pro includes the Ballogy Skills Assessment (BSA) which is the industry's first objective skills metric that enables coaches to track their players' development and overall team progress with ease via the Ballogy app, using a validated data-driven approach.

"Every coach wants to be able to maximize their team's development and success," said Tim Gaebe, capital development director of WIBCA. "Ballogy's skills assessment and tracking removes all the variables, establishing a baseline to help our members make informed coaching decisions."

The Ballogy Skills Assessment is the result of extensive research and feedback gathered from middle school, high school, and college-level coaches and athletes. The assessment consists of 100 shot attempts, challenging players to make free throws, short-range, midrange, and long-range shots from various locations within a set time limit. Video of the test is captured in the Ballogy app and reviewed, verified, and scored by Ballogy Certified Coaches. The score that is generated from the BSA is useful, simple, objective, and relevant, creating healthy competition among athletes at every level and encouraging improvement.

In preparation for the Ballogy Skills Assessment, Ballogy offers a development plan for all athletes at any stage in their basketball journey. The Ballogy Curriculum includes beginner, intermediate and advanced levels of development. Each level is composed of drills that apply to the skill level and suggested shot distance of the participant. Coaches have the ability to gamify their practices utilizing the drills on the Ballogy app, encouraging healthy competition among teammates as players move up the ranks of the leaderboard.

“We are honored to partner with the WIBCA and its members to help their coaches, teams and players quantify their progress in-game and out,” said Todd Young, founder and CEO of Ballogy. “As the leading athletic skills measurement, tracking, and exposure platform, our mission is to continue to inspire growth and development in all their players seeking to reach the next level of their sport.”

The Ballogy app is available for free in [Google Play](#) and the [App Store](#).

About Ballogy

Ballogy is an innovative software company revolutionizing the way youth and amateur athletes prepare for their sports. Ballogy’s unique performance tracking and analysis app and built-in certified testing program, enable young athletes to measure and evaluate their athletic development and improve their skills at every level of the game. Ballogy also provides a forum for individual players to connect, compete, network, and share with coaches, schools, and teammates, via an easy-to-use app, giving young athletes visibility and access like never before. The Ballogy app is available for free in [Google Play](#) and the [App Store](#). To learn more, please visit <https://www.ballogy.com/>.

About Washington Interscholastic Basketball Coaches Association (WIBCA)

Founded in 1978, WIBCA is the association of high school boys basketball coaches from across the state of Washington. WIBCA is a non profit organization and is under the umbrella of the Washington State Coaches Association. WIBCA provides positive opportunities for student-athletes and coaches through high school basketball. We instill leadership as we inspire and mentor young athletes to become positive pillars within their community while honoring and promoting our great game. To learn more, please visit <https://wibca.com/>.