



The National High School Basketball Coaches Association is the National Voice of Action for High School Basketball Coaches

NATIONAL HIGH SCHOOL BASKETBALL COACHES ASSOCIATION

POSITION PAPER

A. Title/Topic:

“For-Profit” Basketball

B. Suggested Stance/Position for the NHSBCA

It is the opinion of the National High School Basketball Coaches Association that persons and/or entities which seek to profit from selling the “exposure” of high school players to college coaches should have no place in the game.

C. Brief Background:

Over the past 10- 15 years the proliferation of individuals and entities that seek to make profits from selling high school players and their on the belief that players can only receive college scholarship by paying money to have their talents “exposed” to college coaches has reached epic proportions. Every weekend . during the NCAA’s live evaluation period there are innumerable events being operated in cities across the nation where high school-age players are paying money to “showcase their talents” in front of college coaches and basketball talent evaluators. Many of these “meat markets” charge players from \$125 up to \$175 for the chance to play 3 to 4 pick up games in front of college coaches. The college coaches that attend these events are charged anywhere from \$100-\$200 to receive a “packet” of information that tells them each participating player’s jersey number, year of high school graduation, current high school and contact information. On top of these charges, parents who attend these events are charged admission to get in the door to watch their child participate and at some venues, there is a \$5-\$10 parking fee. There are also tournaments put on by “for-profit” entities that bring in non-scholastic teams, supposedly for the purpose of players showcasing their talents in front of college coaches. Again, there are exorbitant entry fees, daily admission charges for parents, college coaches sold player information packets at extremely high prices and parking fees at some of these venues. The clear intent of these events is to generate profits off of the dreams of high school players and the lack of knowledge by their parents. By the way some of these entities are now running “National Tournaments” for age groups **as young as kindergarteners.**

D. Rationale and other thoughts:

The reality is that many state basketball coaches associations run showcase events and team camps that are truly for the benefit of the players. These events charge a minimal fee- enough to cover liability insurance, plus the cost of officials and maybe a jersey that the players keep. If college coaches are charged anything for the players’ contact information, it is a small amount to cover the printing costs. There is no desire to make money, merely to provide an opportunity for players to compete against quality competition in front of college coaches. The NHSBCA believes that with all of the available technology that exists today and the scouting reach of colleges and universities, that players can and will be seen for their abilities by playing on their high school teams. We feel that parents and players should be educated on the economic reality and financial motivations of the people who run these “for-profit” events. When financial gain becomes the principal motivating factor for providing basketball opportunities to young players, the growth and development of the player will certainly take a back seat to making money.

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